



April the 8<sup>th</sup>, 2024

Dear Esteemed Partners and Stakeholders,

Subject: Endorsement of the CEED-ECR Project Initiative

I am reaching out on behalf of Eastern Marketing Insights SRL, a staunch advocate for environmental stewardship and the advancement of renewable energy technologies. Our commitment to fostering environmental sustainability and community empowerment brings us to wholeheartedly endorse the Centre of Excellence and Education for the Development of Energy Communities in Romania (CEED-ECR). This initiative stands as a beacon of innovation and sustainable progress in Romania's journey towards energy independence and environmental conservation. Its core mission—to cultivate energy communities through comprehensive education and development programs—mirrors our own values of inclusivity, sustainability, and community resilience.

Recognizing the critical importance of sustainability in today's world, the CEED-ECR project presents an exemplary model of how education and community engagement can drive the transition to renewable energy sources. Its focus on harnessing local resources and empowering communities through knowledge and skill development is pivotal for creating sustainable change from the ground up. Furthermore, the project's potential to catalyze economic growth and social cohesion within Romanian communities is of particular significance. In light of these considerations, Eastern Marketing Insights SRL is eager to extend its support to the CEED-ECR project. We are prepared to lend our expertise, resources, and networks to aid in the project's realization and success. We believe that through collaborative efforts and shared visions, the CEED-ECR can achieve transformative outcomes for Romania and set a precedent for sustainability practices.

We invite all concerned stakeholders, including governmental bodies, the private sector, and community leaders, to join us in supporting this impactful initiative. Together, we can forge a path towards a sustainable future that benefits not only Romania but also sets a global standard for community-led energy solutions.

Thank you for considering our endorsement of the CEED-ECR initiative. We are enthusiastic about the possibilities this project holds and look forward to contributing to its success.

Warmest regards,

**Dumitru-Tudor JIJIE**

**Owner, Eastern Marketing Insights LTD**

[office@eastmarketing.ro](mailto:office@eastmarketing.ro)

George Coşbuc 25, ap. 2, Valea Lupului, Iaşi, ROMANIA

Miron Costin, of. 404, Republic of Moldova